Raghnya Valluru

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Summary

Business Leader with 5 years of expertise in crafting scalable analytical solutions. Proven track record in Data Engineering, Business Intelligence, and Consulting, leveraging market and customer analysis to drive business success and operational efficiency.

Employment History

Head of Operations & BI Consultant, Bear Brown & Company LLC

Boston, June 2024

- Directed operational strategy and project execution for AI applications.
- Managed volunteer recruitment and task assignments via AI-powered portal.
- Led all operations, sales, and marketing initiatives using Google Cloud Suite.
- Created project vision boards and wireframes with Figma.

Business Intelligence Specialist, Grand Circle Travel

Boston, Jan 2023 - June 2024

- Collaborated to streamline reporting; led \$2M profit opportunity discovery.
- Built SQL queries, Tableau dashboards; automated reporting to boost efficiency.
- Enhanced database performance, reducing query time by 20%.

Data Analyst, DataBeat

Hyderabad, Oct 2019 - Aug 2021

- Transitioned to automated dashboards, improving decision-making speed.
- Boosted sales revenue by 10% via advanced analysis techniques.
- Secured key projects and maintained a 95% client satisfaction rate.

Education

M.S. in Business Analytics, Northeastern University, Boston, CGPA: 3.5, 2021 - 2022 B.Tech. in Electronics & Communication Engineering, GITAM, Hyderabad, CGPA: 3.9, 2015 - 2019

- Graduated with Honors in Academics & Extracurriculars at GITAM, class of 2019
- Started an AI Consulting firm with Professors at Northeastern University Check out <u>Bear</u>
 <u>Brown & Company</u>
- Operations Lead for a Non-Profit<u>Humanitarians AI</u>, as a part of Northeastern University's Data & AI Next Gen Initiatives